



## **Business Anniversary Recognition Program**

The city of Cadillac has developed an Anniversary Recognition program to distinguish and recognize local businesses for reaching anniversary milestones. Age symbolizes strength and security, especially in today's unpredictable marketplace. The average business operates for less than seven (7) years. Those that last longer certainly have reason to celebrate. Celebrating an anniversary will boost employee morale, provide free PR, and generate countless business opportunities.

Businesses celebrating an anniversary may apply for recognition at five (5) year increments (i.e. 5, 10, 15, 20, etc.) To participate in this program, please complete the application form, or download a fillable form online at [www.cadillac-mi.net](http://www.cadillac-mi.net). The form must be completed and submitted no later than 60 days prior to the business anniversary. At the city's discretion, the business will receive a proclamation recognizing its business anniversary at a regular City Council Meeting. It is recommended that businesses also issue their own press release regarding their anniversary for additional recognition.



**Anniversary Recognition Application**

Date of Application: \_\_\_\_\_

BUSINESS INFORMATION

Legal name of business applying: \_\_\_\_\_

Address\* (of business location): \_\_\_\_\_

Contact person: \_\_\_\_\_

Business Anniversary (i.e. 5, 10, 15, 20, etc.): \_\_\_\_\_

Company Information (i.e. what type of business): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Historical Information (i.e. number of years in business, where business founded): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Key Milestones/Accomplishments associated with the business and/or owner: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Phone Number**

\_\_\_\_\_  
**Printed Name and Title**

\_\_\_\_\_  
**Email Address**

*The Cadillac City Council invites a representative to attend the council meeting at which the proclamation will be awarded. The City Clerk’s Office will provide notification of the date and time of the appropriate City Council Meeting. The Cadillac City Council reserves the right to evaluate all applications and may at its sole discretion issue or decline the issue of a business recognition proclamation.*

*\*Business must be located within the City of Cadillac.*